

Disc Art and Printing Specifications: Offset print on disc

File preparation and color specifications



10/3/13

Download templates at:

www.vsginc.net/templates

Artwork for offset printing on disc's can be set up using the same templates that are available for screen printing on disc's located on our website under the templates tab.

Artwork files for offset printing need to be set up using the following the criteria below:

- *Art should be CMYK
- *Images should be 300 DPI

File formats accepted:

- Photoshop
- Illustrator
- Indesign
- Quark
- EPS
- TIFF (layered)

When setting up artwork in Illustrator, Quark or Indesign, please include any fonts or support images.

Please try to include a printed copy of the artwork

PLEASE NOTE:

Spot color artwork is not acceptable for offset printing. Artwork that is set up as spot colors will be converted to screen print and printed using the actual Pantone Coated Swatch colors. All artwork that is to be printed offset onto the disc's must print as CMYK (process).

- * Vector text is not necessary for offset printing.
Text done in photoshop is acceptable and will print much smoother using the offset printing process.
- * Text point sizes can be much smaller than than for screen printing and will print legibly.

For more information regarding our offset printing capabilities, please contact your VSG sales representative.

For more information regarding artwork specifications please contact the VSG graphics department at:

314-487-8045 or email cdgraphics@vsginc.net.