

Disc Art and Printing Specifications: Screen printing

File preparation and color specifications



10/3/13

Download templates at:

www.vsginc.net/templates

Artwork Preparation

The VSG Graphics Department can accept files in the following formats:

- Illustrator
- InDesign
- QuarkXpress
- Press Quality PDF (vector based output only- not acceptable for high resolution image output)

Please use a template from our website for setting up art files to ensure proper measurements and specs.

All text must be at least 6pt for screen printing purposes.

Artwork for screen printing on disc's should not have bleed

PLEASE AVOID SETTING TEXT IN PHOTOSHOP.

Text done in a pixel based program such as Photoshop will rasterize when screen printed (fuzzy edges) and may produce undesirable results. Text and logos (where possible) are to be vector art.

Color Specifications

Consider whether or not a white flood will be needed when setting up artwork.

All fonts and images used should be included with art files.

Please embed all images placed in Illustrator and "collect" or "package" the files from either Quark or Indesign

Please include a hard copy print out of the artwork with the order as a reference.

All files are printed as either CMYK or spot colors.

When choosing spot colors, please use the: PANTONE COATED SWATCH PALETTE.

****Please note: When matching spot colors, we match to the Pantone Coated Swatch Palette, not to the hard copy or PDF proofs.*

Process artwork (CMYK) will be matched as closely as possible to our hard copy proof unless otherwise stated.

PLEASE NOTE: Electronic PDF proofs will present color and resolution variances between monitors which may not reflect a true color match. Also, due to limitations of the screen printing process, artwork will vary slightly from a printed or electronic proof.

Printing spot colors over silver without a white flood will darken the color in comparison with the Pantone Book swatch.

Contact Us

Please contact our graphics department at the above email address or call us at 1-800-737-8045 or 314-487-8045 for further assistance'